

- ☒ I offer my expertise to participate as a Partner in a Horizon Europe Project
- ☐ I am planning to coordinate a project and I am looking for Project Partners

### TOPICS OF INTEREST

- HORIZON-CL2-2025-01-HERITAGE-04: Leveraging artificial intelligence for creativity-driven innovation
- HORIZON-CL2-2025-01-HERITAGE-05: Evolution of culture in a virtualising world
- HORIZON-CL2-2025-01-HERITAGE-08: Bridging historical past and future potential through conservation, preservation, and adaptive use of Europe's contentious and dissonant heritage

We are particularly interested in content creation for living exhibits and immersive storytelling formats, bridging the audiovisual sector with cultural heritage interpretation using technologies such as binaural audio, spatial sound and holographic content. We are also strongly motivated by topics of reconciliation, addressing vulnerable and painful historical layers through dialogue, artistic interpretation and cross-community engagement.

### PARTNER INFORMATION

*Please insert your information here*

#### Description of the Legal Entity

- |   |   |  |
|---|---|--|
| <input type="checkbox"/> Higher Education         | <input type="checkbox"/> Research Institution | <input type="checkbox"/> Public Administration               |
| <input checked="" type="checkbox"/> Industry /SME | <input type="checkbox"/> NGO                  | <input type="checkbox"/> Other: <b><i>Please specify</i></b> |

#### Description of the (Research) Team

FUN DA MENTAL is a Croatian non-profit organization focused on audiovisual production and interdisciplinary artistic projects. We operate as an assembly of writers, producers and technical experts dedicated to immersive content creation and cultural heritage adaptation. Our core expertise lies in storytelling formats, cross-media creation and cultural heritage adaptation. We bring together scriptwriting and creative conceptualisation, production and technical competencies to reinterpret heritage through immersive and emotionally resonant formats.

#### Expertise of the Team Leader

The team leader is experienced author, director and producer with strong background in narrative concept design, performance and immersive media. Their expertise includes creation of authentic, emotionally driven storytelling content, multimodal narrative design (text, sound, space), production management and immersive interpretation of historical narratives for stage, film and digital platforms.

**Potential role in the project**☐ Research☐ Training☒ Dissemination☐ Other: *Please specify*

Already experience as a	Coordinator	<input type="checkbox"/> YES	<input checked="" type="checkbox"/> NO
	Partner	<input type="checkbox"/> YES	<input checked="" type="checkbox"/> NO
	Expert Evaluator	<input type="checkbox"/> YES	<input checked="" type="checkbox"/> NO

**CONTACT DETAILS**

Contact Person: ANA VILENICA
Organization: fun DA mental
City: Zagreb
Country: Croatia
Phone: +385 95 199 8491
Email: <a href="mailto:anav78@yahoo.com">anav78@yahoo.com</a>
Organization Website: n/a
Contact Person Webpage: n/a

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